



THE CLICK LIST

THE VISION

The Click List is a freely available list of female tech, career & diversity speakers that aims to raise the visibility of female speakers in the STEAM sectors and create greater diversity of views at major events in our industry.

The Click List is a practical solution to increase speaking diversity at STEAM events (such as industry events and conferences). The Click List is a program of Vic ICT for Women.

The Click List is aimed at conference organisers, industry organisations, journalists and bloggers and will highlight the experience and expertise of women who are available to speak - on a broad range of topics - at industry events, conferences, and comment on trade media articles.

OUR MOTIVATION

When it comes down to it, women are currently less than 15% of conference speakers and panellists, and often there are none to be seen at all. Today, there's no excuse for this lack of diversity in the voices representing tech industries.

Women are everywhere in STEAM. We're top of the heap. We're agile. We're innovating. We're leaders. We're opinionated. And we have voices.

The Click List has been designed to share with the industry immediate access to qualified, skilled, dynamic, engaging and interesting tech speakers. Got an agenda? We're very likely to have a speaker. Got a panel? Don't be the 'all white middle aged man' panel debating diversity. You can do better than that. There's no excuse. Use our list and diversify.

HOW IT WORKS

The Click List is a stand-alone list of vetted, expert, skilled speakers that makes speakers more accessible to those who want to book them. Simple.

VICT4W and The Click List is not trying to be a speakers' bureau. In fact, we hope to work collaboratively with many speaking bureaus. We do not charge a fee for speakers or those seeking them.

FEES AND COSTS

There are none. There are no fees to be part of The Click List, nor fees to access the list. It is an entirely free resource to improve diversity in speakers at tech events.





The Click List is not trying to replicate a speakers' bureau and charge a commission for any speakers engaged. Both parties are to negotiate directly and we wish them well!

While we do understand there are certain circumstances where someone may choose to speak for free, such as for charity or to gain experience or references, we do urge speakers to charge a suitable fee, be paid a deposit or upfront, and that the companies engaging speakers pay them correctly and promptly, and pay fair and equitable rates.

The Click List will not be a party to any negotiations or payment disputes. Feel free to refer to our

THE NEW WEBSITE

We will soon be launching a stand-alone The Click List website that will allow for talent to be searched based on their area of expertise and the service they offer (such as keynote speaker, or hackathon facilitator).

Talent will be able to update their own profiles with information such as:

- Name
- Business
- Position
- Relevant Academia (eg if they have done PhD work etc)
- Style of presenter (eg keynote, panel member, MC etc)
- A head shot
- Ideally a showreel of their speaking work
- Presentation / Keynote topics. For example, one of Row Murray's is "The 5-year social media wave that removed parents from the sex ed conversation".

THE PROCESS

Click List speaker data, once nominated, will be collected online via a webform.

1. Once invited, nominated or self-added, the Program Manager will review the application, undertake online vetting, and if necessary get references.
2. The Program Manager will contact the speaker, step them through the program, & follow this up with an email and release form.
3. Once signed and all parties are in agreement, the Program Manager will be able to add people to The Click List and push their profile live.
4. Their addition to the List will then be pushed live on the website, via social media and via eDM to members, stakeholders and conference / event organisers.

WANT TO HIRE A CLICK LIST SPEAKER?

Great! Simply contact them directly via their page on the new website. Negotiate directly with them, and we firmly expect you will pay them appropriately. Payment is arranged directly with the speaker, and The Click List has no further involvement beyond giving you a handy hub of speakers to choose from.

